

26th Annual MOSAC² Professional Development Institute

For 26 years, Missouri has hosted the annual MOSAC² conference to provide afterschool professionals high quality training and education opportunities. With nationally renowned keynotes, featured sessions, hands-on workshops, networking opportunities, and recognition events, the MOSAC² Professional Development Institute has something for everyone in afterschool! Join us as we support the people who make Afterschool Work!

Exhibitor Schedule At A Glance

Friday, November 2nd

7:30 a.m. - Exhibit Setup
8:30 a.m. - Registration Opens
9:30 a.m. - Conference Begins
11:00 a.m. - Keynote and Celebration Luncheon
3:15 p.m. - Exhibitor/Snack Break

Saturday, November 3rd

7:30 a.m. - Exhibits Open/Breakfast
8:30 a.m. - Keynote in Ballroom
12:00 p.m. - Lunch and Exhibits
2:45 p.m. - Exhibitor Marketplace & Coffee
Cake with the Chat Pack
3:30 p.m. - Exhibits Close

Adventure Awaits
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Afterschool

2018 MOSAC² Professional Development Institute

SPONSORSHIP & EXHIBITOR PROSPECTUS

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Afterschool

2018 MOSAC² Professional Development Institute

CONTACT US TO REGISTER AS AN EXHIBITOR OR SPONSOR

www.mosac2.org

(573) 884-2462

moasn@missouri.edu

November 2 - 4

26th Annual Conference

The Lodge of Four Seasons

315 Four Seasons Drive
Lake Ozark, MO 65049



The Missouri AfterSchool Network builds partnerships and systems across the state that improve, support, and sustain high quality afterschool programs. The annual MOSAC² Professional Development Institute is hosted by a local planning committee with support from the Missouri AfterSchool Network staff and Afterschool Leadership Team. For more information about the Missouri AfterSchool Network, visit www.moafterschool.org.



Sponsorship Opportunities

Afterschool programs help families, businesses, and their communities by keeping kids safe and engaged before school, afterschool, and during the summer. Show your support for the important work afterschool educators do by sponsoring the largest statewide afterschool conference in Missouri!

Keynote Sponsor \$15,000

(One available)

- Eight registrations
- Two booths
- Full-page ad in booklet
- Full-page ad on back cover
- Ten minutes speaking time
- Verbal recognition at sponsorship event
- Keynote sponsorship signage in ballroom

Reception Sponsor \$10,000

(One available)

- Six registrations
- Two booths
- Full-page ad on back cover
- Five minutes speaking time
- Verbal recognition at sponsorship event
- Sponsorship signage at reception

Featured Speaker Sponsor \$5,000

(Four available)

- Four registrations
- One booth
- Full-page ad in booklet
- Verbal recognition at sponsorship event
- Sponsorship signage at featured speaker sessions

Technology Sponsor \$3,500

(One available)

- One registration
- One booth
- Half-page ad in booklet
- Name and logo on app

Snack Break Sponsor \$3,000

(Two available)

- Three registrations
- One booth
- Half-page ad in booklet
- Verbal recognition at sponsorship event
- Sponsorship signage at snack tables

Conference Bag Sponsor \$2,750

(One available)

- One registration
- One booth
- Quarter-page ad in booklet
- Logo on 2nd side of bag

All sponsors receive...

- Name/logo on conference signage
- Promotional items in conference bags
- Listed on sponsorship page of conference booklet
- Listed as sponsor on MASN and MOSAC2 Conference websites

Silent Auction Sponsor \$2,500

(One available)

- One registration
- One booth
- Quarter-page ad in booklet
- Verbal recognition at sponsorship event
- Sponsorship signage in silent auction area

Lanyard Sponsor \$2,000

(One available)

- One registration
- One booth
- Quarter-page ad in booklet
- Name / Logo on lanyards

Exhibit Hall Sponsor \$1,750

(One available)

- One registration
- One booth
- Quarter-page ad in booklet
- Sponsorship signage in exhibit area

Awards Sponsor \$1,500

(One available)

- One registration
- One booth
- Quarter-page ad in booklet
- Verbal recognition during award ceremony

Scholarship Sponsor \$350

(Unlimited)

- Scholarship sponsor list posted at registration table



Exhibiting Opportunities

We invite you to showcase your company or organization to our afterschool program administrators and staff. Whether attendees are new to the field or seasoned professionals, they are all eager to connect and learn more about the valuable resources available to them.

Exhibitor \$500

(Ten available)

- Exhibitor booth with one 6 foot skirted table and two folding chairs
- Access to conference activities and meals provided for one booth representative

Afterschool Staff Direct Sales \$100

(Five available)

- Exhibitor booth during Exhibitor Marketplace only
- Note: Must be a registered attendee at the conference*

Additional Exhibitor \$150

(Unlimited available)

- Access to conference activities and meals on exhibiting days

Exhibitor Marketplace

This year's conference will feature a special "Exhibitor Marketplace" on Saturday afternoon! This break period will feature our regular two-day conference exhibitors, along with conference attendees that supplement their afterschool income with their own direct sales businesses.

Advertising Opportunities

All attendees receive a program book and conference bag. Showcase your organization to afterschool professionals across the state!

Book Advertising

Full-Page Color Ad	\$500
Half-Page Color Ad	\$375
Quarter-Page Color Ad	\$250

Bag Insert

\$500

- Promotional items in all conference bags

Important Deadlines

We look forward to working with you. Please help us by submitting your information and materials by the dates below.



Sponsorship and Exhibitor commitment deadline.



Artwork for conference booklet deadline.



Promotional items for conference bags deadline.

